

## COMPANY PROFILE



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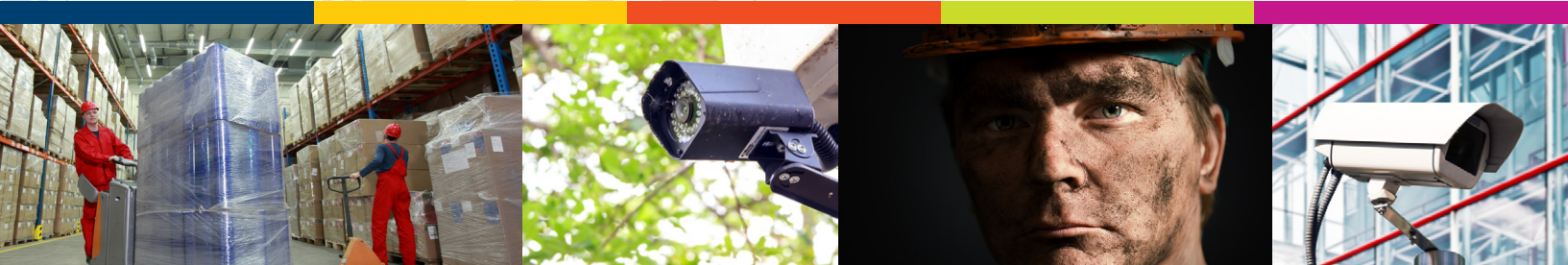
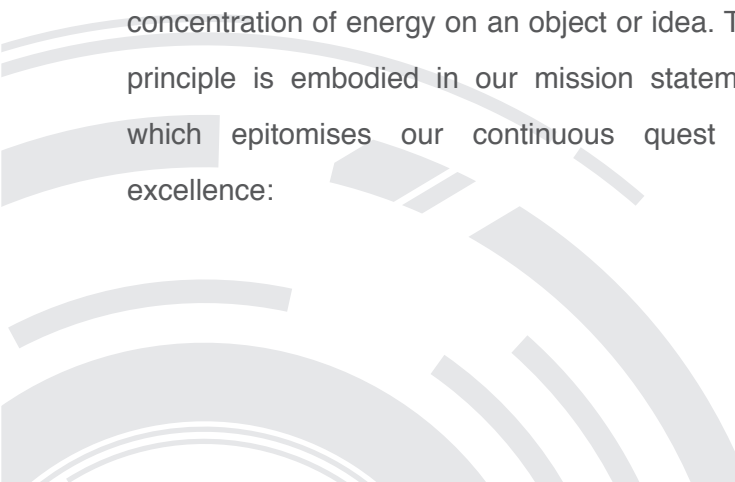
Cathexis is a South African based electronic and software systems development, and manufacturing company, specialising in digital surveillance solutions, for the international market. The company has been developing solutions for the industry for more than 18 years, and has significant blue-chip customers across the globe.

Cathexis products can be found in many diverse vertical markets, including; Retail, Manufacturing, Banking, Healthcare, Mining, Education, Transport, Residential Estates, Business parks, City surveillance, Government, Remote-monitoring, Shopping malls and Commercial property solutions amongst others.

The word Cathexis derives from the Greek word "kathexis", meaning 'focused thought' or concentration of energy on an object or idea. This principle is embodied in our mission statement which epitomises our continuous quest for excellence:

*...to be recognised and respected within the global surveillance market as a supplier of product, technology, and knowledge that empowers our channel partners to offer clients holistic solutions*

Cathexis prides itself in being responsive to its customers' needs, and provides solutions that will still be relevant many years in the future. We have a reputation for exceptional support, and product enhancement to satisfy market requirement. The real-world project experience, and application engineering expertise accumulated over the years, is evident in Cathexis' systems and software. They emerge as a wealth of features, and powerful integration capability, which sets our systems apart from competitors.



# PRODUCTS



Cathexis produces hardware and software products to satisfy most surveillance requirements, from your small retail outlet to a large enterprise sites with thousands of cameras. Our products have evolved from analogue solutions into the powerful software solutions that we have today. The Cathexis' software throughout the product range has evolved into the powerful application packages that today form a stable, flexible, and highly integrated Video Management Software (VMS) suite. Major focus has been placed on ease of use, and software tools, to minimise on-site commissioning time, as well as up-front system design. This suite is fully configurable to cater for applications requiring simple, user-friendly operator interfaces, as well as highly complex central monitoring requirements.

Our systems incorporate I.P. and Analogue Video recording and monitoring products, with software that includes integration with most of the world's most popular I.P camera brands, a multi-site capability, advanced video analytics, motion tracking, complete event-driven alarm and recording functions, map support and a host of other features. An Application Programme Interface (API) enables other related systems manufacturers to integrate with Cathexis products, to supply customers with a single point of operation and information access.

The capability of our software to easily integrate deeply with 3rd party products, like Network I.P Surveillance Cameras, Access Control, Alarm and Fire panels, Weighbridges, Fence monitoring systems, Logistics scanning systems, and many others enable us to supply systems to our channel partners that offer holistic solutions beyond security. This increases the customers return on investment, as they see the Cathexis solutions adding value in many aspects of their business.

Considerable development effort has been put into the incorporation of health monitoring facilities, so that remote maintenance software can proactively resolve any potential problems before they manifest. This forms a powerful tool and provides peace-of-mind for systems integrators and customers alike.



# CHANNEL APPROACH



Cathexis' route to market is through distribution, via accredited Channel Partners in the various regions. Cathexis has offices in several regions which manage our comprehensive Channel partner program, which is designed to maximise the experience, and the support, that we offer our loyal partners

In-depth sales and technical training, pre and post sales support, along with on-line tools, and project registration facilities go a long way to enhancing the customer experience.

[www.cathexis.co.za](http://www.cathexis.co.za)

